

# Media Services Pricing and Product Information from Apr 25 to Mar 26

We're committed to taking feedback on board and remaining competitively priced whilst continuing to innovate. Most of our product range remains unchanged again this year and we have kept price increases to a minimum.

We hope you can align with these changes so that we can continue ensuring that families who wish to do so can afford the benefit of media services at your venue.

## Headline updates

- We're rolling out a new product, the Virtual Memorial Service. We believe that a full service is the best way to honour a loved one, however for families who have already made the decision to have an unattended direct cremation, a Virtual Memorial Service provides another way for them to say goodbye. Visit [www.obitus.com/vms](http://www.obitus.com/vms) for more information.
- We've been able to offer the Digital Download link free of charge with a Live & On Demand Stream for a number of years. However, it does incur a cost in production. Going forward, there will be a small charge for this item. The price of the Live & On Demand Stream remains unchanged.
- There is a small increase in the price of both the Basic Slideshow and Music Tribute and Family Supplied Tribute. This goes some way to cover inflationary cost increases of production.
- We have extended our free of charge offering for Young People (up to 18 years old) by now providing a choice of either a Music Tribute or Basic Slideshow.
- We have redefined our Extra Work Charges to make them clearer and easier to understand. We can take content such as multiple videos and pieces of music provided by the family, and craft them into a unique Tribute.

## What happens next?

The new pricing will come into effect from 1st April 2025, see [www.obitus.com](http://www.obitus.com) for the full range. We welcome feedback so if you'd like to discuss the price changes or sign up for Virtual Memorial Services, please get in touch with your Customer Success Manager.

## Tributes

Name	Description	Price Inc VAT
Single Photo	A picture of the deceased that can be shown throughout the service, or at a selected time.	£10
Basic Slideshow	<p>A slideshow of up to 25 photos with simple transitions played on a loop or at a specific time in the service.</p> <p><i>This option does not include music. Please discuss any playback requirements with the funeral venue staff.</i></p>	£50
Music Tribute	<p>A beautifully crafted Tribute of up to 25 photos, timed to a chosen piece of music with fade transitions.</p> <p><i>To include additional videos, music tracks or additional editing outside our standard product, please see the extra work charges.</i></p>	£75
Themed Tribute	<p>Choose from a range of curated themes and have up to 25 photos professionally edited and timed to a chosen piece of music.</p> <p><i>To include additional videos, music tracks or additional editing outside our standard product, please see the extra work charges.</i></p>	£95


## Streaming

Name	Description	Price Inc VAT
Live & On Demand	<p>A professionally live streamed service so that people can still watch and pay their respects virtually.</p> <p>Families can share the secure link with others to watch as the service happens or view a recording online for a further 28 days.</p> <p><i>A copy of the service is available as a Keepsake in multiple formats - see Keepsake options below.</i></p>	£54


## Keepsakes

A copy of the recorded service, Tribute, or both.

Available to order before or after the service.

Name	Description	Price Inc VAT
Digital Download (Add on)	A digital download link - <i>when ordered alongside the service recording, Music Tribute or Themed Tribute.</i>	£10
Digital Download (Stand alone) 	A digital download link of the recorded service - <i>when ordered as a stand alone product.</i>	£50
DVD or USB	A DVD or USB Keepsake in a personalised grey, linen-wrapped case.  <i>Blu-Ray or Audio CDs are available upon request.</i>	£55
Video Book	A portable, rechargeable 'book', set to play videos on its own electronic screen in a personalised grey linen-wrapped case.	£95
Memory Box	Up to 25 photos professionally printed and delivered in a bespoke, personalised grey linen-wrapped box, and including a DVD and USB Stick.	£130

## Virtual Memorial Service

Name	Description	Price Inc VAT
Virtual Memorial Service   (For unattended direct cremations)	<p>When a family has chosen a direct cremation, our Virtual Memorial Service can be included as an additional product at participating crematoria.</p> <p>The video is sent as a download link and includes:</p> <ul style="list-style-type: none"><li>• Crematorium grounds footage</li><li>• Single Photo</li><li>• Committal recording</li><li>• Poetry reading</li><li>• Music Track</li></ul> <p><i>An optional Music Tribute can be added into the service following the committal footage at the standard cost of a Music Tribute.</i></p>	£55

Tribute Extras	Description	Price Inc VAT
Extra Single Photo	A surcharge for any additional holding images beyond the first Single Photo.	£10
Extra Tribute Photos	For each extra 25 photos on a Visual Tribute.	£22
Extra Work Charges	<p>We are happy to provide additional personalised edits to your Music Tribute, Themed Tribute, Family Supplied video or Live &amp; On Demand stream.</p> <p>This includes, but is not limited to:</p> <ul style="list-style-type: none"> <li>• Embedding video(s)</li> <li>• Embedding additional music tracks (up to 3)</li> <li>• Specific timing for images or music</li> <li>• Embedding any tribute or music into a service recording</li> </ul> <p><i>If you do not see a service provided above, please speak to a member of our Customer Service team.</i></p>	£22
Late Fees	A late fee may be applied where amendments are requested after the content submission deadlines. <i>Please contact us about this if you have any queries.</i>	£22
Family Supplied Tribute	<p>A family supplied video used as received, with basic quality checks performed by the Obitus team.</p> <p><i>To include additional videos, music tracks or additional editing outside our standard product, please see the extra work charges.</i></p>	£32

Keepsake Extras	Description	Price Inc VAT
Second Copies	<p>Any additional copies of the Keepsake range can be bought at a reduced price.</p> <p>DVD or USB</p> <p>Video Books</p> <p>Memory Box</p>	£32 £75 £100

Services for young people	Description	Price Inc VAT
Live & On Demand, Single Photo and a Basic Slideshow or Music Tribute	<p>For young people under the age of 18, we offer a free Live &amp; On Demand Stream, a Single Photo and a choice of a Basic Slideshow or Music Tribute of up to 25 photos.</p> <p>Alternatively, the value of these products can be credited against a more premium option if preferred, excluding Keepsakes.</p>	Free